


strength

compassion

hope

innovation

expertise



This year, we not only look back over what we have accomplished, we look forward with an incredible sense of excitement and enthusiasm to all the possibilities that lay ahead.

Annual Report Summary for Fiscal Year 2009



# Letter from the CEO & Board Chair

Dear Neighbors and Peers, Coworkers and Families,

## We are an organization dedicated to the health and wellness of our communities.

We're committed to the hearts and minds, health and well-being of the people living in small towns and big cities across our state. As the largest health care provider in the state, we take our responsibility very seriously. We know we cannot simply treat sickness or react to emergencies as people come through our doors, although we will certainly always be here with the utmost in expert, compassionate care when they do. It is also our responsibility to be on the forefront of understanding the needs of our state, from individual neighborhoods to rural communities.

We must be leaders in deciphering the changing health care climate and be influential in working with partner groups, legislators and state and national leaders on behalf of the people we serve.

[ continued ]



We must collaborate with our associates, physician partners and patients to help navigate health and wellness options and find ways to bring leading-edge, accessible care, education, facilities and services to even more corners of our state.

We have spent much of this year carefully and thoroughly analyzing the health care needs of our state, including how the economy, changing demographics and national health care reform is affecting the people in our communities. By using detailed data, careful planning, thoughtful debate and the good thinking of our associates at all levels, we have created a strategic plan to chart our course toward the year 2020.

**This plan, Centura Health 2020, allows to focus on three key areas as we chart the course for health care in Colorado:**

- **Strengthening our foundation to use our resources wisely and remain strong and viable.**
- **Moving health care upstream to not only treat sickness but promote wellness.**
- **Creating systems of excellence which will allow us to transcend our facilities and offer a seamless spectrum of care.**

Our mission of extending the healing ministry of Christ compels us to serve you with excellence, compassion, respect, integrity, spirituality, stewardship and imagination, and our strategic plan outlines the journey ahead. Nothing will be left to chance as we do our work, on your behalf, in the days, weeks and years to come and bring you the very best health care in Colorado.

All the best health for you,



**Gary Campbell**  
President and  
Chief Executive Officer,  
Centura Health



**Richard Reiner**  
Centura Health Board Chair,  
President and Chief Executive  
Officer, Multi-State Division,  
Adventist Health System



# About Centura Health

**Centura Health is Colorado's largest hospital and health care network.**

We are Colorado's largest family of hospitals and health care services and one of the state's largest private employers, operating 12 hospitals, seven senior living communities and home care and hospice services. The breadth of our services across the state affords us extraordinary opportunities to provide compassionate, expert care and spiritual support. Our entities span across Metro Denver and its suburbs, throughout Boulder County, the mountain communities, Colorado Springs, Pueblo and Cañon City. From our hospitals to our Senior Living Communities, from Health at Home services to Flight For Life<sup>®</sup>, we are united by our unique and powerful mission.

**As a mission-driven, faith-based, nonprofit organization, what distinguishes us more than size is our daily dedication to sensitively serving the sick, injured and elderly.**

Centura Health is a nonprofit organization, so we have no shareholders to whom returns are distributed. Instead, all profits are reinvested in our mission and communities. We believe in treating the whole person—body, mind and spirit—and our 13,000 associates recognize the unique needs of those they serve, and nurture each individual with excellence, integrity and compassion.

Our Mission: We extend the healing ministry of Christ by caring for those who are ill and by nurturing the health of the people in our communities.

# Board of Trustees

## **Richard Reiner**

Board Chair, President & CEO, Multi-State Division, Adventist Health System

## **Michael T. Rowan**

Vice Chair, Executive VP & COO, Catholic Health Initiatives

## **Roscoe J. Howard, III**

President, Mid-America Union Conference of Seventh-day Adventists

## **Mark B. Johnson, MD**

Jefferson County Department of Health & Environment

## **Anita Lane, MD**

Mountain View Medical Group

## **James Mauck**

Retired, Catholic Charities

## **Kathleen Sanford**

SVP & CNO, Catholic Health Initiatives

## **Terry Shaw**

CFO, Adventist Health System

## **Blair Tikker**

Managing Director, KRG Capital

## **Gary Campbell**

President & CEO, Centura Health Important Figures

# Stewardship

## **Important Figures**

Admissions . . . . .	82,883
Patient Days . . . . .	356,750
Total Surgeries . . . . .	58,458
Outpatient Visits . . . . .	938,505
ER Visits . . . . .	320,428
Deliveries . . . . .	10,932
Home Health Visits . . . . .	105,842
Senior Residential Days . . . . .	216,635
Senior Long-Term Care Days . . . . .	247,258

## **Financial Information**

Net Operating Revenue . . . . .	\$1.8 billion
Net Income . . . . .	\$50.8 million

## **Community Benefit**

Traditional Charity Care (at cost) . . . . .	\$57.1 million
Unpaid Costs of Medicaid . . . . .	\$40.3 million
Unpaid Costs of Other Public Programs . . . . .	\$6.5 million
Community Service, Low Income . . . . .	\$1.7 million
Community Service, Broader Community . . . . .	\$13.9 million
Community Benefit as per CHAVHA . . . . .	\$119.5 million
Unpaid Costs of Medicare . . . . .	\$116.4 million
Community Benefit as per AHA . . . . .	\$235.8 million
Faith-Based Care* . . . . .	\$2.8 million
Total Community Benefit . . . . .	\$238.6 million

\*Faith-Based Care includes the cost of mission and spiritual care programs, including pastoral services

# Centura Facilities & Services

## Centura Health

188 Inverness Dr. West, Suite 500  
Englewood, CO 80112  
303-290-6500  
centura.org

## Avista Adventist Hospital

100 Health Park Dr.  
Louisville, CO 80027  
303-673-1000  
avistahospital.org

## Littleton Adventist Hospital

7700 S. Broadway  
Littleton, CO 80122  
303-730-8900  
mylittletonhospital.org

## Parker Adventist Hospital

9395 Crown Crest Blvd.  
Parker, CO 80138  
303-269-4000  
parkerhospital.org

## Penrose-St. Francis Health Services

2222 N. Nevada Ave.  
Colorado Springs, CO 80907  
719-776-5000  
penrosestfrancis.org

## St. Francis Medical Center

6001 E. Woodmen Road  
Colorado Springs, CO 80923  
719-571-1000  
sfmc.org

## Porter Adventist Hospital

2525 S. Downing St.  
Denver, CO 80210  
303-778-1955  
porterhospital.org

## St. Anthony Central Hospital

4231 W. 16th Ave.  
Denver, CO 80204  
303-629-3511  
stanthonycentral.org

## St. Anthony North Hospital

2551 W. 84th Ave.  
Westminster, CO 80031  
303-426-2151  
stanthonynorth.org

## St. Anthony Summit Medical Center

340 Peak One Dr.  
Frisco, CO 80443  
970-668-3300  
summitmedicalcenter.org

## St. Mary-Corwin Medical Center

1008 Minnequa Ave.  
Pueblo, CO 81004  
719-557-4000  
stmarycorwin.org

## St. Thomas More Hospital

1338 Phay Ave.  
Cañon City, CO 81212  
719-285-2000  
stmhospital.org

## Centura Health at Home

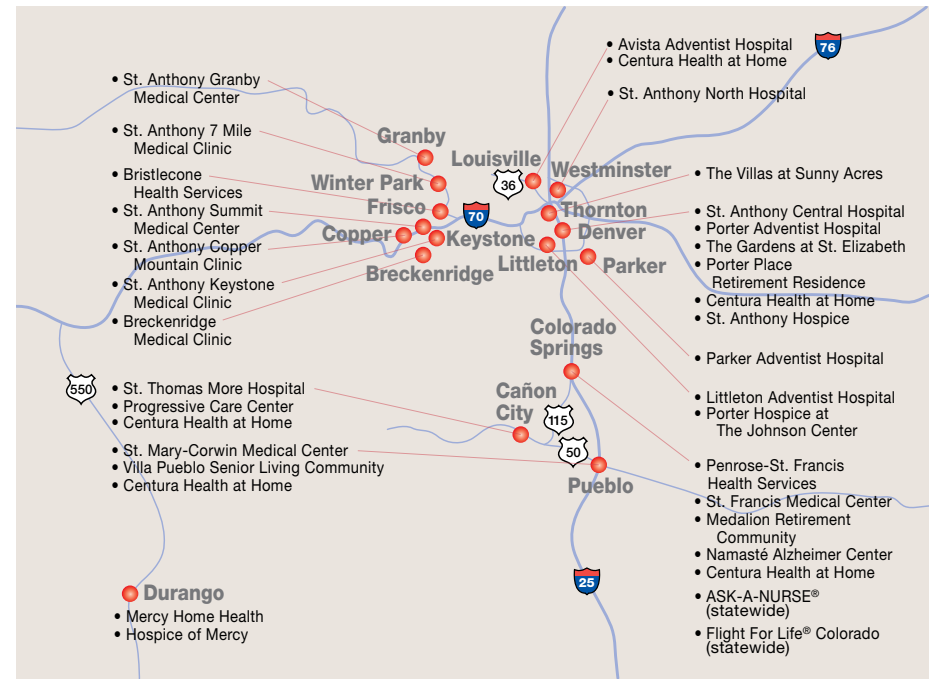
1391 Speer Blvd., Suite 600  
Denver, CO 80204  
303-561-5000  
centurahealthathome.org

## Ask-A-Nurse®

2525 S. Downing St.  
Denver CO 80210  
303-777-6877  
800-327-6877  
centura.org

## Flight For Life® Colorado

4231 W. 16th Ave.  
Denver CO 80204  
303-629-3911  
flightforlifecolorado.org





We're charting the course for the future of health care. Find out more and read our complete annual report at [CenturaHealthAnnualReport.org](http://CenturaHealthAnnualReport.org)



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